



Sanket Thareja

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PROFESSIONAL SUMMARY

Motivated sales professional offering progressive sales and marketing experience. Results-oriented and energetic with unsurpassed interpersonal and communication strengths. Productive, hardworking and known for consistent performance against target sales goals and customer service expectations.

SKILLS

Business Operations	Customer Relations
Business Growth Initiatives	MS Office

WORK HISTORY

BUSINESS DEVELOPMENT

Raft Shipping Services | Delhi, India

- Came up with detailed plans to enhance sales management and prioritize long-term business goals
- Executed calling campaigns targeting direct end-user prospective accounts.

MANAGER OF OPERATIONS & MARKETING

Editoo Media | Gurugram, India

- Set, enforced and optimized internal policies to maintain responsiveness to demands.
- Handled problematic customers and clients to assist lower-level employees and maintain excellent customer service.

SALES EXECUTIVE

Editoo Media | Gurugram, India

- Identified and pursued valuable business opportunities to generate new company revenue and improve bottom line profit.
- Developed short-term and long-term sales objectives and strategic plans to meet market needs.

EDUCATION

Bachelors of Computer Application | Web Design And Development

2019-2022 | Goswami Ganesh Dutta Sanatan Dharma College | 76%

12th Class | Commerce

2019-2018 | Delhi Public School, Saharanpur | 92.3% | CBSE